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The Tomball Wire

Tomball, Texas November 1, 2026

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A More Connected Workday for Tomball's Small-Business Teams

Advertising feature: SurfLocal Pro offers a modular business system for organizing team access, tasks and customer follow-up, with applications businesses can choose as their needs change.

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This article is advertising for SurfLocal Pro.

For a small-business owner in Tomball, keeping customer conversations and follow-up organized can become harder as more people share the work. SurfLocal Pro brings an owner, managers and sales users into one private business system, with role-based access. The idea is straightforward: give a team a shared place to manage work while letting the owner decide who can access which parts.

The included team setup is one owner, two managers and three sales users, with additional seats available. The owner controls account access, applications, subscriptions and permissions. Managers' ability to oversee operations or help sales users depends on the permissions the owner grants. Billing and Payroll controls are restricted to the owner level.

Task Management and Team Collaboration are part of the core platform. Other tools are optional applications, not all included with the core: choices listed by SurfLocal Pro include Lead Management, Client Management, Email Campaigns, Video Meetings, Screen Sharing, Billing Management, Payroll Management, Project Management and Web Programs. Businesses select the applications they need and can add or remove services as their needs change.

One possible use is organizing customer communication across a small team. Web Programs lets managers and sales users create shareable marketing pages for channels such as Facebook, Marketplace, email and text. Responses can feed into the Lead Management workflow for follow-up, with owner visibility. That workflow depends on selecting the relevant applications. The system also keeps leads and customer activity within the business system, where responsibility can be reassigned when team members change.

For an owner, that structure may offer a practical way to coordinate who handles a task or follows up with a customer without giving every user the same level of access. It is a configurable system rather than a single fixed package of every listed tool; the applications chosen shape what a team can use.

Tomball businesses considering a shared system for team tasks and customer communication can review SurfLocal Pro's available applications and setup information at https://surflocal.pro/.